Account Types



- Unverified Accounts –

Unverified LINE Official Accounts have grey badges. They are only searchable in-app via a LINE Official Account ID (Example – @153xenwe). All accounts come out of the box with a basic ID, a random string generated by LINE. This account type can be used by both individuals and corporations. The basic features are the same as verified accounts and this account type can be upgraded to any plan tier at will.

- Verified Accounts –

Once this account is reviewed by LINE, the account will receive a blue account badge and will appear in searches with the LINE app. Verified Accounts can be created when signing up for a LINE Official Account. However, they are only available in LINE's four key markets. They have a blue badge and are searchable via Display Name or User ID, making them much easier for users to find.

- Premium Accounts-

Premium Accounts have a green badge, but there is no process for applying. We believe LINE upgrades large accounts on its own. Once this account is reviewed by LINE, the account will receive a green account badge and will appear in searches within the LINE app. When applying for verification, select accounts may be awarded this status but the criteria are undisclosed.