

# What are the different types of licenses that can be purchased.

SMS-Magic offers Multichannel license, Conversational License, Automation License, SMS-Magic Mobile App Licenses.

Multichannel plan comes with 1 Multichannel license and you get flexibility to add more Multichannel, Conversational, Automation & Mobile App licenses as you complete checkout. Conversational plan comes with 1 Conversational license and you get flexibility to add more conversational, automation & mobile app licenses. SMS Automation Plan comes with 1 Automation license and in checkout, you have option to add more automation license.

Note: To avail multichannle license, you should be on multichannel plan, to avail conversational license you should be on either multichannel or conversational plan and Mobile App license works with Multichannel and Conversational plans only.