SMS-Magic Web Portal Overview

SMS-Magic Web Portal is a standalone Software as a Service (SaaS) solution created to cater to Business Messaging needs of small & medium businesses. It can be used to send and receive messages without any CRM integration.

SMS-Magic Web Portal has been designed in a way where various teams in your Business, for example, Sales Representatives or Service Agents can easily communicate 1-on-1 with your customers. It will also help you reach out to a mass audience for your marketing or broadcast communication needs.

The Web Portal has rich Messaging Delivery Analytics to understand and fix message delivery related issues. It’s Consent Management helps you to comply with Telecom regulations.

For SMS-Magic Salesforce CRM and Zoho CRM Customers, the SMS-Magic Web Portal acts as a reporting & analytics tool which helps them to investigate messaging issues. If you are a Salesforce CRM or Zoho CRM customer, you can get Web Portal licenses if you want to avail the additional features.