1. What do I get with the Start plan ?

The Start Plan for Salesforce CRM includes 2916 SMS Credits, 1 Sender ID and 1 Basic user license for USA Annual Plan.

The Start Plan for Zoho CRM includes 1000 SMS Credits, 1 Sender ID and 1 user license for USA Annual Plan.

Benefits change as per the plan and billing period.

You can buy additional basic licenses to increase users, phone lines and message credits to expand the Start plan.