Supported Messages Types on Facebook

Text Messages – These include text templates & free text messages that can be sent to any recipient as a part of Facebook “session messages”. These messages will be delivered only if the recipient is falling inside a 24 hr active window.

Media Messages – These include media messages that you can send to any recipient as a part of Facebook “session messages”. These messages will be delivered only if the recipient is falling inside a 24 hr active window. Supported media messages include Images, Videos, Audio files with a maximum size of 2.5MB.

Message Tags – These include messages which belong to a valid use case and are sent using templates having mapped with message tag. These messages can get delivered irrespective of whether the recipient is falling inside/outside of a 24 hr active window.