Overview

More than 50% of iOS users and more than 80% of Android users enable push notifications on their mobile devices. Push notifications are a great way to seek the attention of the users and help them take immediate actions resulting in increased engagement and improved user retention.

Note To receive push notifications you need to enable push notifications for SMS-Magic Application on your device.
Users will get notified with a push notification with the contact name and the text when a message is received from saved contacts or unknown contacts.

Push notification works with a single owner of Sender ID or with a shared Sender ID. For a single owner of Sender ID, the user will get a push notification on the mobile device irrespective of whether the message is sent by a known contact or an unknown contact. With a shared Sender ID, the last person who receives the message (from a known contact or an unknown contact) will get the push notification.