

# Compliance Flows

## Opt-In Flows



**Figure 1 – Consent via Web applications, Email etc: Double Opt-in Confirmation**

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**Figure 2 – Consent via Web applications, Email etc: Opt-in Confirmation**

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**Figure 3 – Contracts Agreements (offline): Double Opt-in Confirmation**

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**Figure 4 – Contracts Agreements (offline): Opt-in Confirmation**

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**Figure 5 – Import And Manage Consent Data in Bulk: Double Opt-in Confirmation**

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## **Figure 6 – Import And Manage Consent Data in Bulk: Opt-in Confirmation**

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## **Figure 7 – Trade Shows and Events Opt-in**

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## **Opt-Out Flows**



## **Figure 1 – Carrier Compliance: Opt-out**

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## **Figure 2 – Content Type Opt-out**

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