Unable to Install Package Owing to Insufficient Privileges

Issue Scenario

A user tries to install our package on his org and gets the error – “**Unable to install due to insufficient privileges**”.

Possible Causes

Salesforce has a restriction on the access level a user should have before trying to install an app exchange package.

Solution

We recommend that a system admin user performs the installation.
Refer the Salesforce help document in the URL mentioned below that provides details on the access level that is required to install an app – https://help.salesforce.com/articleView?id=distribution_installing_packages.htm&type=5