

# Overview

SMS-Magic offers an enhanced digital experience on Android and iOS. The mobile app allows businesses to carry their virtual number everywhere using their mobile devices and converse with their leads, prospects, or customers. All conversations will be recorded in Zoho CRM for further reference.

SMS-Magic Mobile App is a business text messaging app that is powered with the following features:

- Engage with your customers on the go
- Get real-time notifications of incoming messages from known and unknown contacts and send timely responses
- Assign customer conversations to team members and view updated customer conversations
- Access the objects and list views and send messages
- Converse with multiple customers with one Inbox, respond to customer queries instantly, and win more deals