Pre-requisites

1. Users should have an account created at SMS-Magic Portal
2. Once the account is created, the SMS-Magic API key is generated. The user needs to have this API key to create a connection on ZOHO Marketing Hub.

Note:

1. Sender ID restrictions differ from country to country
2. Only Bulk Messages and Automation messages are possible as of now

Creating SMS-Magic connection on ZOHO Marketing Hub

1. From the ***Navigation*** toolbar of Zoho MarketingHub, select **Settings** and choose **Apps** under **Integrations**.

2. Mouseover on the SMS-Magic box and click on the **Connect** button

3. In the popup that follows, click on the **Continue** button

4. Fill in the following information in respective fields:

   - SMS-Magic API
   - SMS-Magic Sender ID

6. Click on the **Save** button