Create Webhooks

A webhooks gives you the ability to communicate with a 3rd-party application by sending an instant web notification every time an event occurs.

Follow these steps to create a webhook:

1. In Zoho CRM, go to Setup and click on the ‘Actions’ sub-section in the Automation section

2. Go to Webhooks and click on the **Configure Webhook** button

3. Complete the New Webhook form:
    - **Name**: Type a name for the webhook
    - **URL to Notify**:

Here is the URL you can use based on your data center-
US > https://api.sms-magic.com/v1/zoho/webhook

EU > https://eu.api.sms-magic.com/v1/zoho/webhook

AUS > https://aus-api.sms-magic.com/v1/zoho/webhook

3. **Method**: Select POST
    - **Description**: Briefly state the purpose of the webhook
    - **Module:** Select the module for which you want to Automate and ensure it matches with the module chosen in the JSON Payload.

- **URL Parameters**: Click on the **Add Parameter under User Defined Format.** Enter the Parameter Name = text. For the Description, copy and paste the JSON payload

configuration that you saved in the Generate JSON step above.

4. Click on the **Save** button and your webhook is now ready to be used in a Workflow rule.