

Create Webhooks

A webhooks gives you the ability to communicate with a 3rd-party application by sending an instant web notification every time an event occurs.

Follow these steps to create a webhook:

1. In Zoho CRM, go to Setup and click on the 'Actions' subsection in the Automation section



2. Go to Webhooks and click on the **Configure Webhook** button



3. Complete the New Webhook form:
 - **Name:** Type a name for the webhook
 - **URL to Notify:**

Here is the URL you can use based on your data center-

US > <https://api.sms-magic.com/v1/zoho/webhook>

EU > <https://eu.api.sms-magic.com/v1/zoho/webhook>

AUS > <https://aus-api.sms-magic.com/v1/zoho/webhook>

3. **Method:** Select POST

- **Description:** Briefly state the purpose of the webhook
- **Module:** Select the module for which you want to Automate and ensure it matches with the module chosen in the JSON Payload.



- **URL Parameters:** Click on the **Add Parameter under User Defined Format**. Enter the Parameter Name = text. For the Description, copy and paste the JSON payload

configuration that you saved in the Generate JSON step above.



4. Click on the **Save** button and your webhook is now ready to be used in a Workflow rule.

